

SIERRA MADRE  
Population, 4500; elevation, 800 to 1100 feet; water meters, 1500; gas meters, 1350; electric meters, 1500; assessed valuation, \$3,500,000. Schools unexcelled. Climate recommended by health authorities.

# SIERRA MADRE NEWS

High on the Foothills of Mt. Wilson; Site of Sierra Madre Arboretum

SIERRA MADRE  
The Wistaria Town, namesake of the "Mother Mountains" that brood above her, beautiful for fragrant blossoms, wide vistas and sheltering oaks; satisfying for city comforts, country quietness and friendly, welcoming hands.

VOL. 22; NO. 14

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 6, 1928

## Sierra Madre Viking Float Places Third

Beautiful Floral Boat Sails  
Through Streets of  
Pasadena

Committee Praised for Work  
In Fashioning Lovely  
Parade Entry

In spite of the fact that the float was not completed at 3:00 o'clock Monday morning, and in spite of the fact that when it finally was finished and started on its way to the Tournament of Roses in Pasadena it was struck from the rear by a passing automobile, the Viking Boat sailed a triumphant way thru the streets of the Crown City flying the red banner of third prize.

Compared with the cost of many other floats entered in the parade, Sierra Madre spent a small amount of money, but the completed floral float was one of the most effective seen on New Year's Day.

Launched on a sea of blue flowers, the graceful Viking boat of orange carried ten Norsemen in full regalia. The sail was of deeper orange marigolds, while the shields and oars were of bronze flowers.

The committee, composed of Mrs. Milton Steinberger, R. S. Corlett, who built the boat, and Mrs. Emil Sturmholtz, Mrs. Ralph Stewart, Mrs. Walter Poehler, W. R. Humphries and Henry Isaacs, worked all day Sunday and until 4 o'clock Monday morning fastening on flowers. They were assisted by several Sierra Madre residents, but the major part of the work was done by the committee.

The float was entered in the third division, class A-2, and competed with San Dimas, Temple, Whittier, Altadena, Vista — all towns of under 20,000 population. Whittier took first place in this class, San Dimas second and Sierra Madre third.

The truck on which the float was carried was donated by Bassett and Washburn Nurseries, cutting down the expense considerably, as in the past the committee has been forced to rent a truck for two or three days. The truck was placed at the disposal of the community for as long as it might be needed, and was driven by an employee of the company, Louis Karger, who guided it solely thru directions from one of the oarsmen.

Part of the money collected for last year's float was used on this year's entry and the remainder was donated by the following individuals and firms: City of Sierra Madre, Savings Bank, Sierra Madre Hardware, Poehler Feed & Fuel, Safeway and Chaffee Stores, F. H. Hartman & Son, Woodson Jones, Tom Tyler, Joseph Belolavick, Jr., R. G. McLellan, Canyon Improvement Association, A. H. Gibbs, Henry Isaacs, Otto Berg, Fraiberg Co., M. J. Thompson Tailors, Claude Vedder, Central Pharmacy, Ray A. Grant, Norris Department Store, F. Schwartz, M. D. Welsher, W. R. Humphries, Albert Wheeling, Henry Olsen, Sierra Madre Lumber Co., Draman's Shoe Shop, Mr. Strickland, J. E. Carpenter, Alvin Langley, Babblett and Son, Haggard and Carlson, T. Solury, Andrews and Hawks, Al Myers, Dr. John Woehler, R. R. Moreland and J. F. Sadler.

Oarsmen, helmsman and captain of the crew riding in the boat were Jack Young, Dan Parker, Bob Tarr, Carl Knowles, Charlton Schwartz, Jack Corlett, Dick Young, Lesley Miller, Bob Karicofe and Bernard Bodine.

**Merchants Offer Stock at Prices To Tempt Buyers**

Two local stores are offering real bargains this week during their after-Christmas sales, dry-goods merchandise at Sadler's and shoes at Olsen's. There is no need for Sierra Madre women to take the early morning car into Los Angeles, there to get into the shopping crowds which throng the stores during the January bargain days when local merchants will meet the demand with cut prices for first class goods.

Mr. Olsen is offering high grade shoes, slippers and boots at low prices, while all drygoods, including materials, hose, and linens are on sale at a remarkably low figure at Sadler's.

### GIRLS WORK HARD TO SURPRISE BOYS IN PAPER CONTEST

The old age desire to excel has Muir Tech high school in its grip, as the boys of the school vie with the girls in a contest to raise money for their respective leagues. Each body has chosen a paper drive by which to obtain funds for the school activities, and each is attempting to gather the greatest number of papers and magazines so that the greatest amount of money may be raised.

The girls of Sierra Madre are determinedly canvassing this territory for papers and magazines, and two of their number, Marlene Murray and Josephine Hare have come to the News office in order to get their wants before the public. Anything in the line of paper will be gathered by the girls, who wish to be notified at Blue 202 or Green 13 before Saturday morning.

The drive ends Tuesday, and competition has been keen, with the edge slightly on the side of the "weaker sex." The objective is \$300.

## Orphans Give Program for Many Friends

Children in Mexican Home Keep Open House for Friends Friday

Open house during the afternoon and a program Friday in the evening drew a number of friends to the Plaza Community Home where there are now fifteen Mexican children between the ages of four and twelve years. The happy youngsters received the guests with smiling faces, thanking them for the many Christmas gifts and showing them through the home.

The reception was arranged by the matrons, Miss Elsie Gibson, Miss Clark and Miss Fuller so that the children might show their gratitude for the presents of toys, clothing and food received during the holidays, and for the favors of the past year.

In the evening a short program consisting of piano and vocal music was given by the children, several of whom show marked musical talent.

Two things especially struck visitors, the first being the happy, contented air worn by the children, all of whom are in excellent health, and the second being the efficient manner in which they take hold of the various tasks assigned them. They are being trained to do housework and chores, and they demonstrated their work for the guests.

When the children are taken into the small home at the age of four years, they are given a rigid physical examination, and during their stay in the home, which is until they reach the junior high school, they are given the most expert of care and attention, so that all are in perfect health.

**American Legion Guests Greet New Year With Shouts**

Although the New Year was greeted with hilarious joy the world over last Saturday night, there was no more joyous welcome than that given by Sierra Madre residents gathered in the Woman's Club house, where the American Legion sponsored a watch dance and card party.

Starting well before 12 o'clock, so that Baby Annum would not sneak in unaware, the merrymakers raised a clatter that could be heard for blocks, and as the zero hour approached, gradually increased the racket until it became a deafening din which almost drowned the music. But past masters of the art of jazz had been secured and dancing continued even while shouts of "Happy New Year" were raised to the ceiling.

Punch was served throughout the evening, the women of the Auxiliary having charge of that department of the party, as well as of the cards, which were a part of the entertainment for those who did not dance.

Even a ginger-ale at a night club makes you think you are seeing double when you see the bill. —Kenosha News.

## New Leaders Elected for Coming Year

Chamber of Commerce Names

R. L. Fitzwilliam As President

Second Election Results In Selection of New Officers

A new set of officers will preside at the next meeting of the Chamber of Commerce, Monday evening, January 16, as a result of the second election, held last Monday night. R. L. Fitzwilliam will head the organization of business men for the coming year, with Dr. John L. Woehler as vice president, R. C. Copenhagen second vice president, Walter Poehler treasurer and Gordon Brooks, re-elected as secretary.

Walter Poehler presided over Monday's meeting, at which time R. G. McLellan resigned from the board of directors in favor of Mr. Fitzwilliam and the resignation of Jack Alley was received and accepted. Dr. John Woehler was appointed to fill the vacancy left by Mr. Alley's resignation.

Financial obligations of the Chamber of Commerce which must be met in the near future are giving the organization some concern, and members are notified that dues are payable, in many cases, the first of the year. A membership drive will be organized in the near future, and an attempt to revive interest in the chamber of commerce will be made at that time.

**Family Arrives To Join Bethany Church Minister**

The wife, son and brother of the Rev. William Duncan Ogg, new pastor of Bethany Church, arrived in Sierra Madre Thursday from the north, and will take possession of the house recently purchased by Rev. Ogg. Mrs. Ogg, accompanied by her son and brother-in-law, made the trip by motor to join Mr. Ogg, who has been here for the past month.

While there have been a number of social events welcoming Mr. Ogg to the congregation he will again be honored at the reception which is being planned for his family. The affair will be given at the church Friday evening, January 13, and details are being arranged by J. O. Smith.

## Report Shows Gain During Past Year

Public Library Loaned Total of 3620 Books During Past Month

A gain of 14 per cent in the circulation of books over December of 1926 is the report made by Miss Lulu Moore, city librarian, for the closing month of 1927. During the past month there were 3620 books loaned from the library, while for the same period a year previous there were but 3130.

During a month when Christmas and holiday activities take up a large share of everyone's time, the figure is believed to be unusually high. There were twenty-three new patrons registered during December.

The report segregates the circulation into the following departments: Adult, 2687; juvenile, 933; total, 3620. Of the total, 51 per cent was adult fiction, 23 per cent adult non-fiction and 26 per cent

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—Kenosha News.

Oil men want to eliminate all waste. Why not begin with the black satchels? —Dallas News.

### LOSES HEAVY TOP COAT "SOMEWHERE" IN SIERRA MADRE

He had the overcoat when he left the Pacific Electric car Wednesday afternoon, because when he stopped in the hardware store to buy a wagon in which to haul his many packages the clerk saw it hanging over his arm. But when he got home he had the wagon and the packages, but no overcoat.

Just where it could have gone is a mystery to its owner, a man past middle age who will seriously miss the heavy black topcoat when the balmy weather of the past few days gives way to the wintry blasts from the snow capped mountains. He thinks he stopped in the Electric station to load the bundles into the little wagon, and that he may have dropped the coat there.

He can not afford to pay a reward for its return, but he would greatly appreciate it if anyone finding the garment would stop in at the News office and leave word there.

## Church Adds 47 Members During 1927

Congregationalists Gather to Hear Annual Reports of Officers

Flourishing conditions were reported in all departments of the Congregational Church when the annual meeting was held in the church parlors Wednesday night. The gathering was largely attended, one of the magnets being the delicious "church family" dinner served by the women of the church.

Rev. A. O. Pritchard presided over the meeting following the dinner. W. S. Hull, who retired as clerk to assume the duties of treasurer, reported a membership of 285, forty-seven additions during the past year giving a net gain of thirty-seven members. On the financial side reports were made by William Laidlaw, treasurer, and C. W. Forman, financial secretary.

With all bills for the year paid, a substantial balance remains in the treasury. The church has contributed more than \$550 during the year to denominational benevolences outside of the local field.

In the church school Superintendent James Farndale reported an enrollment of 260 and an average attendance of 150.

Receipts for the year were about \$500 and expenditures a little less.

Departmental reports were given by Miss Margaret Lalone, Mrs. George B. Morgridge and Mrs. Rudolph Hartman.

As usual, one of the shining lights of the occasion was the report of the Ladies Aid Society. Mrs. E. E. Bacon, president, reviewed the work of the year briefly, showing receipts of more than \$1650, and \$1500 paid toward the society's pledge to the church building fund.

The Missionary Society, Mrs. M. J. Thompson president, which will be conducted hereafter as a department of the combined women's society, showed \$250 received during the year.

The League of Youth, Miss Sarah Schwartz chairman, reported a membership of about 70, and average attendance Sunday nights of 45. The group has contributed \$640 toward its \$1000 pledge to the building fund.

E. E. Bacon, chairman of the building committee, reported on the progress of the building which is now making a very substantial showing. With a total subscribed to date of \$42,000, the sum of \$26,500 has been paid in. Every effort is being made to rush the work to completion in time for the Easter services.

Under the auspices of the Altar Society of St. Rita's Church, there will be a card party Tuesday evening, January 10, in the parish house, it was announced today.

Women of the society are arranging the affair, and will offer the usual door prize, prizes for high and low scores for the evening's play of bridge and 500, and for non-players. There will also be tables for beginners. At the close of the evening refreshments will be served.

Mrs. R. M. Finlayson is in charge of the luncheon arrangements while Mr. and Mrs. F. P. Conard who for a number of years have attended to the decorations of the auditorium, will have charge of the flowers.

Plans for the annual dinner will be made Friday afternoon when members of the Woman's Guild of the Church of the Ascension are to meet at the parish house at

## Kiwanis Has New Officers For New Year

Elect Leaders at Luncheon Meeting Tuesday at Clubhouse

Tasker Webster Chosen As President of Local Organization

Tasker M. Webster was elected president of the Sierra Madre Kiwanis Club at a meeting of the directors held Friday night at the home of Ray A. Grant. He will serve during the calendar year, and the following were chosen to serve with him: G. I. Farman, vice president; Tom Tyler, treasurer; Jack B. Hosford, secretary, Ray A. Grant, district trustee.

These officers, with the directors, will constitute the official roster. The additional directors are Walter C. Poehler, Waverly A. Pratt, Charles B. Klunk, Frank A. Spencer and George B. Morgridge.

Tuesday's luncheon meeting was just a "family affair," with Chas. Klunk presiding. Mrs. R. M. Finlayson was present to assist the club singing, with piano accompaniment, which added much to the spirit of the meeting. Mr. Klunk started the practice of offering an attendance prize and Jim Farman was the lucky man, the prize proving to be a hand-some thermos bottle.

Instead of having a speaker for the occasion the time was devoted to discussion of the club's future program and the charter night, which has been set for Thursday night, January 26.

### Child Problems To Be Discussed At Club Session

Because they have discovered that in many cases God seems unreal to the child, mothers of the community who have banded themselves into the Mother's Club for the purpose of studying their children, will study "Making God Real to the Child" at their meeting Wednesday afternoon.

The session will be held in the Congregational Church at 3:00 o'clock, according to the president, Mrs. Arthur Evans, and Mrs. T. F. McDonough will be in charge of the study period, reading a paper on the chosen topic.

All mothers of small children are asked to join the club, which is sponsored by the Congregational Church, but is not confined to members of that church.

The entertainment for the next Thursday morning breakfast will be presented by soloists from the famous Mission Play at San Gabriel and promises to be exceptional.

Present from Sierra Madre were

Harvey Steinberger, Dr. L. L. Krebs, Henry Isaacs, M. Penn Phillips, Roy Hambraugh, A. G. Williams, N. S. Pike, W. R. Humphries, R. M. Finlayson and Edward J. Brodell of Detroit, the guest of Mr. Humphries.

**Parents Asked to Write Excuses to School Teachers**</

## News Editorial Page

### SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA

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1928 AND SIERRA MADRE  
MAKE 1928 a Highway Year for Sierra

Madre.  
By a Highway Year is not meant a year spent roaming the highways in search of other cities and other scenery. Rather, let the year be devoted to opening up highways which will bring more people to Sierra Madre and her own matchless setting.

After twenty years or more of agitation and work, the Central Avenue project seems in a fair way to consummation. That is the biggest single job before the community and deserves every measure of support that can be given it. The machinery is arranged and ready to get up momentum.

If everybody will put a shoulder to the wheel and push, using a cordial spirit of cooperation for lubricant, it will not be difficult to make the grade. It is inevitable that there will be differences of opinion as to various details. Not every point can be settled satisfactorily to everyone. But the principle of the greatest good to the greatest number should be the determining factor rather than mere individual preferences as to details.

No alarm should be occasioned by the prospective expense of the Central Avenue project. It is the fashion of the age to talk in big figures. "Million dollar projects" are as common as derby hats used to be. This project will not be in the million-dollar class,

but when the total cost is determined it will probably cause many good people some concern. But the number of people who will help pay for it and the length of time allowed for paying will prevent it becoming burdensome. The widespread benefits to property values and the constant convenience will make it an investment bringing tremendous returns in proportion to the outlay.

Other highway projects for which the outlook is favorable are the extension of

Sierra Madre Avenue across the Santa Fe railway to connect with the eastern extension of Colorado Street; the further development of East Walnut Street in Pasadena to afford better connection with the Foothill Boulevard, possibly without crossing the Santa Fe at grade; and the opening of Baldwin Avenue through the Baldwin ranch to provide a direct highway outlet to the valley on the south.

Let's make 1928 a Highway Year for Sierra Madre.

\* \* \*

#### VARIETIES OF MERCHANTS

TWO members of the same family went into a store to inquire the price of an article which they were thinking of buying. There was no attempt to beat the merchant down nor to question his methods or integrity. But when they later compared notes and found he had quoted them different prices their confidence in him and his store was broken. They went out of town to make their purchase.

The lessons are so elementary that no elaboration should be needed. But the instance is mentioned because it represents a vital need in local merchandising. The merchant failed at three important points: He did not have a single, established price for his goods; his manner indicated that he did not KNOW his goods; he did not know his townspeople well enough to realize that he was talking to two members of the same family, and did not make an effort to learn their identity.

Lack of a one-price policy stamps any store as trying to do business by methods of forty years ago. Failure to be thoroughly familiar with his merchandise stock is of course inexcusable in anyone trying to do any kind of business. And the merchant who does not get acquainted with his fellow townsmen not only misses one of the great pleasures of business in such a community, but passes up the one great advantage which he has over the big city stores.

It is pleasant to be able to record an exception to such an experience. A woman living down in the valley said to the editor of the News last week, "I just love to trade in Sierra Madre. The merchants are so pleasant and the stores there can supply most of our needs, so I just run up there to shop whenever I can."

#### KIDNAPING PUNISHABLE BY DEATH

(Monrovia Daily News)

KIDNAPING became prevalent in Missouri about twenty years ago, and the state legislature enacted a law making kidnapping a capital offense. So far as we remember there has not been a case of that character in Missouri since this new law was enacted.

It is high time that California should enact laws with teeth in them that will stop this crime against children. The Daily News trusts that an example will be made of this brute that will break up this class of crime, which is becoming entirely too frequent in California.

## Observations

(By G. B. M.)

\* \* \*

#### One Afternoon

Ever since the week before Christmas I have been revelling in the memory of a few hours spent in San Francisco. It was the realization of a long-deferred ambition. Unlike many such, the realization was fully up to expectations.

If you were in San Francisco with about three hours at your disposal what would be your choice? There are plenty of things to do and to see, even without journeying as far as Golden Gate Park. And Christmas week suggested shopping—even window shopping was alluring. Of course there are people who wouldn't think of anything more interesting than a movie, or sitting in a railroad waiting room with a daily paper or magazine.

For me there wasn't a moment's hesitation. It was right down to Sansome Street and the printing plant of John Henry Nash, with its library. Probably most of the half dozen people who read this column have noticed on the wall of this sanctum two framed monographs, with portraits of Johann Gutenberg and Benjamin Franklin. Those monographs are from the shop of Mr. Nash. These and many other specimens of his beautiful printing had stimulated an intense desire to see the place whence they came.

Hearing my statement that I was just a country printer, come with a desire to see the Nash plant and library, Mr. Nash laid down the work he happened to be doing in the composing room and took me in charge. William Randolph Hearst declares Mr. Nash is the greatest printer in the world, and there are many to support the statement. At any rate I found in him that cordial simplicity and directness which is in such charming contrast to the "high hat" attitude of many people who are great only in their own estimation.

Years ago when Mr. Nash invested close to a thousand dollars in his Kelmscott Chaucer his fellow printers in San Francisco thought he had lost his mind. One of them was even so kind as to stop his bookkeeper on the street and offer his assistance in

timation.

After a brief survey of the printing plant and inspection of some of the works in progress, Mr. Nash invited me into his library, a veritable treasure house of typography. There are gathered some of the world's greatest achievements in book making, both ancient and modern.

The Doves Bible represents another milestone in the progress of modern book making. It was produced at the Doves Press where Cobden-Sanderson, protege of Morris, did for bookbinding what Morris had done for typography.

Not the least of the delights of the library were many of Mr. Nash's own productions. There was his monograph and colorprint of "The Golden Fleece" which was awarded the trophy last year as the finest specimen of printing produced in the entire world. And then there were marvellous private printings for such men as Mr. Hearst and William Andrews Clark, Jr. There was a magnificent edition of "Sonnets from the Portuguese" and cased with it a small volume which proved to be a replica of the first edition. Only 250 copies for private distribution meant a price sufficient to buy a whole country newspaper office.

But Mr. Nash has proven his ability to produce work to satisfy the greatest collectors in the world. So he was not so far off the track when he started his fellow printers with his first big adventure.

finding her a job when her employer blew up, as his foolishness seemed to make certain. But he has gone on collecting rare books until the value of his library runs well into six figures.

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It certainly was a worth-while afternoon.

We imagine the smallest volume in the world is "Who's Who in Italy."—Ohio State Journal.

### Plumbing Service and Supply Co.

G. E. Babbitt & Son

#### Plumbing, Heating and Supplies Contracting and Repairs

Day and Night Phone

BLACK 183

291 West Central

SIERRA MADRE, CALIF.

## Troy Laundry

The Standard for Years.  
Wet Wash, Rough Dry, Finished Laundry.

Cleaning and Pressing Service.

Roy Edwards, Agent

Langley's Barber Shop

11 Kersting Court

Red 42

## JANUARY CLEARANCE

## SHOE SALE

A rare opportunity to buy quality merchandise at exceptionally low prices.



#### Work Shoes

Men's Work Shoes with leather or composition soles. Built for wear; \$5.50 values \$3.85 for . . .

\$3.45

Men's fancy hose, 2 pairs for . . . . . 75c

#### Children's Shoes

Kewpie Twin and Little Pal high shoes. These well known brands are being discontinued at prices from

\$2.35 to \$2.75



#### Men's Oxfords

Men's solid leather black or tan oxfords, all good styles; values to \$7.50, now . . .

\$3.45

#### and Oxfords

Tan School and Dress Oxfords at reduced prices of

\$1.85 and \$2.25

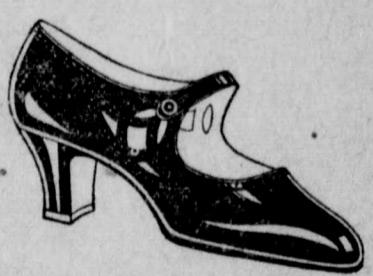
10% Discount on all tennis shoes and oxfords!

#### Ladies' and Girls' Pumps and Oxfords

Ladies' and Girls' tan Oxfords; strong, solid leather, \$2.85 a good value at . . .

\$2.85

Ladies' and Girls' strap pumps and oxfords, values to \$6.50. Sale prices and \$4.45. \$2.95



#### Boys' Oxfords and Shoes

Boys' and Youths School and dress Shoes, size 12½ to 2 . . . . . \$2.85

Size 2½ to 5½, \$3.25

Prices greatly reduced on all house slippers to close out. Sale starts Saturday, January 7, 8 a. m.

THESE PRICES ARE FOR CASH ONLY. NO CHARGES, NO EXCHANGES

## Our New Year's Resolution!

We will do our best to help make Sierra Madre a home-trading city by keeping on hand a complete stock of highest grade



Builders' Hardware  
Plumbing, Paint,  
Roofing, Ranges  
Kitchen Utensils

Sierra Madre Hardware Co.

NEXT DOOR TO BANK

## Olsen's Shoe Store

Green 38

Guaranteed Shoe Rebuilding.

34 North Baldwin

## Society and Personal

All-Day Session  
of Society—

Home Missionary day was observed at the Bethany Church Tuesday, when the new president of the Missionary Society, Mrs. John Lowe, took office for the first time. The session started in the morning with reports of the part year being read. Those present were astonished at the amount of work which had been accomplished in a quiet way, according to report.

Activities among the Japanese people of the community were told by Mr. Tibaux; work in the prison camp by Mr. Moran; work with the Nuntius Club by Mrs. Richard Jensen; the Eteri Club, Mrs. Sam See; among the Jewish people, by Mrs. Myers. Mrs. King reported for her Bible class, and there were reports on the Loper charity fund and the daily vacation Bible school.

Luncheon was served at noon, with Mesdames Downs and Frederick as hostesses, and was followed by the afternoon's program, on which W. A. Harris was the chief speaker. Mr. Harris is interested in the Indian relief work, and gave Sierra Madrana a clear understanding of the situation.

New Year's Eve Party  
Is Jolly Affair—

One of the prettily arranged affairs of the Yuletide season was the New Year's Eve party given at the J. M. Campbell home on Mariposa Avenue, when Mr. and Mrs. L. F. McDonough entertained twenty friends. The rooms were beautifully decorated with Christmas greens, and bunco and other games, and dancing were the order of the evening.

After announcing the arrival of the New Year with horns and other noise-making instruments, the guests were ushered into the dining room, where a delicious buffet supper was served.

The guest list included Mr. and Mrs. Gaylord Reynolds, Mr. and Mrs. Victor Bjorn of Hollywood; Mr. and Mrs. R. A. Hickman, Mr. and Mrs. Haines Lee, Mr. and Mrs. James Pierce, Mr. and Mrs. James B. Linnie, Ray K. Smith, Mr. and Mrs. Victor Woehler, Sierra Madre; Miss Dorothy Cohn and Mr. and Mrs. L. C. Berry of Arcadia.

Friendship Club  
Has Vacation—

Because of the fact that the Mothers' Club meeting comes in the same week as the meeting of the Friendship Club and because many of the members belong to both societies, sponsored by the Congregational Church, the latter mentioned club will postpone its meeting until Friday, December 20th.

Both organizations are comparatively new, having been formed during the latter part of 1927, the Mother's Club having as its objective the training and understanding of children in the homes, and the Friendship Club being for the promotion of good fellowship among the young women of the church.

Mrs. Cora Honiss and Miss Doris Honiss arrived last week from Berlin, Conn., to spend New Year's with Mrs. Honiss's brother, George H. Clark. Mr. Clark had not seen his sister and niece for seventeen years.

Henna Packs

and

Henna Foam  
SHAMPOOS

lighten up the hair  
wonderfully.

Try them!

WISTARIA  
BEAUTY  
SHOPPE

Mrs. V. S. Vaupel  
Green 194 38 N. Baldwin

Missionary Luncheon  
Planned by Women—

The first meeting of the Congregational Church women under the newly re-organized Woman's Society, which united the Missionary and Aid societies, will be held Tuesday, January 17, in the church, and will be a missionary luncheon, according to the president, Mrs. E. E. Bacon. Mrs. E. D. Burbank will have charge of the program, which will follow the luncheon.

The board members met Wednesday at the church and a number of committees for the coming year were named, but due to the fact that the appointments have not yet been confirmed, no announcement will be made at the present time.

Mrs. Hugo Carlson  
Entertains Club—

A delightfully informal afternoon was spent by the members of the Sierra Madre Bridge Club Thursday at the home of Mrs. Hugo Carlson, who had arranged for three tables of cards. At the close of the playing the hostess served a delicious luncheon.

Priscilla Club to  
Meet Thursday—

Mrs. Donald Ashmore and Mrs. George Morgridge will be joint hostesses at the home of the latter next Thursday afternoon, it was announced today by the president, Mrs. R. M. Finlayson. This will be the first meeting of the club since November, when it was decided to adjourn until after the holidays.

Browning Readers are  
Promised Treat—

Mr. Carson, former president of Mills College, will be the guest of honor and the speaker at the meeting of the Browning Club, which will be held at the home of Miss Ella Shepherd Bush Sunday afternoon, January 15. The informal gathering of Browning admirers will be at 3:30, as is the custom, and a study of the poet's works will be conducted by Dr. Carson.

Local Girls Attend  
Eteri Conference—

Attendance at the Eteri conference at the Bible Institute in Los Angeles was an important item on the holiday program for a and the weekend Mr. and Mrs. Dick

number of local girls, who were present at the Friday and Saturday sessions, as well as at the banquet Friday evening. Those attending were Doris Bayard, Beatrice Marabel, Rosemary Miller, Dorothy Cox, Mrs. Sam See, Mrs. Calhoon, Margaret and Dorothy Moote.

Mrs. Grace B. Caukin of San Francisco came down to spend New Year's with her husband, R. O. Caukin, who is in charge of the Roberts place on West Grand View avenue.

Mr. and Mrs. Forrest Corey of Alexandria, Nebraska, and two children are guests at the home of Mr. and Mrs. J. C. Heasley, in the canyon. The Coreys drove through from their home and plan to remain in Southern California during the remainder of the winter season.

Mr. and Mrs. E. E. Bacon returned Monday evening from a trip to Imperial Valley and San Diego, made by motor over the New Year's holiday.

Miss E. Spencer of Pasadena was a New Year's Day guest at the home of Miss Nancy Duehring of San Gabriel Court.

Frank Merrill, who has been spending the past week at Sulphur Springs in the Santa Paula mountains, returned to his home in Sierra Madre Wednesday.

Mrs. Mae Lent of Berkeley, a member of the faculty of the University of California, has been visiting Miss Gertrude Cook, 147 West Central.

Mrs. May H. Roberts of 497 West Grand View returned during the holidays from a year's travel in Europe. She is staying temporarily at the Women's Athletic Club in Los Angeles.

Mr. and Mrs. Victor Hill and Mr. and Mrs. Roland Adams and the latter's small daughter were guests at the home of Mrs. Roam's mother and sister, Mrs. Appleby and Miss Mabel Appleby at Ocean Park Saturday night and Sunday.

Mr. and Ms. F. B. Chamberlain entertained friends from Los Angeles at dinner on New Year's day, their guests being Mr. and Mrs. O. Southerland and their two children. Dinner was served early in the afternoon Sunday.

Mr. and Mrs. O. E. Emley had as their guests over New Years day and the weekend Mr. and Mrs. Dick

we can furnish the  
best materials the  
market affords. And  
this applies especially to  
Roofing!

**FOR ANY TYPE**  
of house or roof



Let us give you an estimate on new  
or renewed roof

**Sierra Madre  
Lumber Co.**

Successors to Alley Bros.

38 E. Montecito

**IT WILL HAPPEN**  
but a grease spot doesn't ruin the dress!



Prompt call and delivery service.

**Sierra Madre Tailors**  
CLEANERS AND DYERS  
W.E. CRAIG  
TONY DELVECCI  
PHONE BLUE 194  
14 W. CENTRAL AVE.

We can restore it  
like new. The most  
delicate fabrics given  
just the right treatment.

Harper of Tennessee, who are in California for the winter and who have been staying with friends in Alhambra.

Mr. and Mrs. L. L. Wammock, who have made their home here for the past five years are moving to Bakersfield soon, and must sell their lovely residence at 258 E. Central. Mr. Wammock, who is connected with an Oil Well Supply house, has been in Bakersfield for the last month and Mrs. Wammock will move as soon as the house is sold.

Jack Osgood left Sunday evening for Corvallis, where he is attending the state agricultural college. Young Osgood drove to his home for the holidays, accompanied by several other students.

Chamberlain had to pay a hundred dollars duty on the medals he won abroad. This tax, as all good G.O.P.'s learned at father's

Miss Edith Hayden has just returned to Chico after having spent the holidays at the home of her mother, Mrs. M. E. Hayden, 298 W. Highland Ave. Miss Hayden is a supervisor at the state normal school at Chico.

Mrs. David Andrews of Spokane is the houseguest of Mr. and Mrs. E. J. Webster, where she spent New Year's day and the preceding week.

Mrs. Mary Lawrence of Los Angeles spent the week end with her granddaughter, Mrs. Bessy Glenn.

Mr. and Mrs. M. A. Baird and son Alexander were dinner guests at the home of a relative, Mrs. Pooley, in Pasadena New Year's.

Miss Ruth Manlove, who spent the holidays with her aunt, Miss Leah Fletcher, returned to her classes at the University of Arizona at Tucson where she is enrolled as a student, the latter part of the week. While she was here she

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this applies especially to  
Roofing!

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was the guest of honor at a party given at her aunt's home, where a number of the young folks were entertained for the evening.

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France and Italy are planning a meeting to end in discord. The democratic party ought to have an observer present. — Virginian Pilot.

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## Quality Meats

FRESH FISH AND OYSTERS



Smoked Jowls	20c
Smoked Butts	35c
Bacon in piece	33c
Whole or Half Swift's Ham	33c
Swift's Sliced Bacon	60c
Rib Roast	25c
Pork Roast	20c and 25c
Pork Chops	30c
Lamb Stew	18c
Pure Lard	18c
Compound, lb.	17c

Orders of \$1.00 or more delivered free!

## Gibbs Market

Main 245 38 West Central

**NORRIS**  
ESTABLISHED 1887  
1928

Thanks to your co-operation, 1927  
was the biggest year in our forty  
years of serving the public.  
Our sixteen big depart-  
ments  
are all set to give you even better  
service and values for 1928.  
Our New Year's Resolution for 1928  
is very short---just

## Quality and Service

Phone

Main 12 or Main 205  
for either!

**S. R. NORRIS**  
SIERRA MADRE  
DEPARTMENT STORE  
331 West Central

**January Clearance Sale**  
Beginning Saturday, January 17th

**SWEATERS 25% off**

For men, women and  
children. A good big as-  
sortment.

**Woman's Outing 88c**

Made of good grade  
Outing, full cut.

**CHILD'S SILK HOSE 49c**

Fancy tops, rib stitch,  
85c grade.

**SILK HOSE 75c**

Nightingale Silk Hose,  
broken line of colors.

**Woman's Crepe 98c**

Made of excellent qual-  
ity crepe, full cut; col-  
ors and white.

**HUCK TOWELS 6 for \$1**

Good size; firm weave

**A general clearance and stock-re-  
ducing sale. Many line and odd lots  
to close out at cost price and less.**

Values up to \$2.00 in  
plaids, plains and checks

**MEN'S SHIRTS 1/3 OFF**

Shirts that sold up to  
\$3.50 in collar attached  
and collar bands.

# Church News

## Church of the Ascension

Rev. Henry B. Moore, Rector  
Services for the first Sunday  
after Epiphany.  
7:30 a.m.—Holy Communion.  
10 a.m.—Church School.  
11 a.m.—Adult classes.  
11 a.m.—Matins and sermon  
by the rector.  
6:30 p.m.—Young People's  
Fellowship.  
7:30 p.m.—Evensong and  
ad-dress.

Daily Eucharist at 7:30 a.m.  
and Thursdays at 10 a.m. An-  
nual parish dinner and election of  
vestrymen on Thursday evening  
in the parish house, 6:30 p.m.

## Congregational Church

Communion service and recep-  
tion of new members at 11:00.  
7:30—Comrades in charge of  
the evening service.

Thursday will witness the be-  
ginning of a six weeks' study of  
International Relations, a course  
of exceptional interest.

## Christian Science

Corner Highland and Hermosa.  
Christian Science Society of  
Sierra Madre is a branch of the  
Mother Church, the first church of  
Christ, Scientist, in Boston, Mass.

The people of this vicinity will  
have an opportunity to hear an  
authorized lecture on Christian  
Science, Friday, January 6, at 8  
p.m., when the lecture of John  
W. Dooley, C.S.B., of London, Eng-  
land, is to be broadcast by radio  
station KFON from First Church  
of Christ, Scientist, Long Beach.  
Mr. Dooley is a member of the  
Board of Lectureship of The  
Mother Church, the First Church  
of Christ, Scientist, in Boston,  
Massachusetts.

9:30 a.m.—Sunday School,  
Sunday, January 8, 11 a.m.,  
subject: "Sacrament."  
8 p.m.—Wednesday, testimony  
meeting.

Reading room open Monday,  
Wednesday, Friday, from 2 to 5.

## Bethany Temple

"Who to Believe and What to  
Believe?" is the theme of the  
sermon for Sunday evening, 7:30.  
Pastor William Duncan Ogg says  
the double question has ever been  
the quest of sincere seekers of  
truth. "What is truth?" There  
are two outstanding attitudes of  
mind toward truth, and it is with  
these attitudes of mind that Pastor  
Ogg will endeavor to make  
plain.

At the morning service at 11  
o'clock the pastor will preach up  
on the subject of vital importance,  
"Untempered Mortar," a practical  
problem of personal power.

The choir has been requested to  
repeat the Christmas cantata,  
"Adoration," which will be given  
at the morning service.

The Sunday School assemblies at  
9:30 a.m. Competent teachers  
for all ages.

Young Peoples' Societies at  
6:30 p.m.

## Local and Personal

### Entertained at Bridge

The home of Mr. and Mrs. O. E. Emley was the scene of a gay party Friday evening of last week when then entertained a large number of friends at bridge. The rooms in which the guests were received were bright with holiday decorations, large bowls of poinsettias and red berries being used as well as red candles and Christmas greens. At a late hour supper was served at the bridge tables.

Prizes for the evening's playing went to Tad de Bolt and Mrs. Harvey Steinberger for high score and to Mr. and Mrs. Jack Yates for low. Guests for the affair were: Mr. and Mrs. Dick Harper, of Tennessee; Mr. and Mrs. France Mac Dougal, Mr. and Mrs. Harold Suprenant and Mr. and Mrs. Jack Yates of Alhambra, Mr. and Mrs. Dick Hopper of Los Angeles, Mr. and Mrs. Harkness, Mr. and Mrs. Tad de Bolt, Mr. and Mrs. Guy Steinberger, Mr. and Mrs. Harvey Steinberger, Mrs. Barney Rider of Sierra Madre, and Smith Yates of Los Angeles.

First meeting of 1928 in the Woman's Club departments, will be held by the Art section, under the leadership of Miss Harriett Grant, when the members gather in the Osgood room of the clubhouse Tuesday afternoon at 2:30. Mrs. Charles Collins will have charge of the study, and will discuss Chinese pottery.

Recently Miss Grant outlined the year's work for the section art. There has already been one meeting devoted to oriental art, and this session will be a continuation of the program outlined.

### Entertain at Tea for House Guest

There was a notable gathering of professional women at the home of Mrs. S. H. Guilford, 241 Grand View Avenue, on Saturday, December 31st, when Mrs. Guilford gave an informal tea in honor of her guest, Mrs. Alice Belcher of Rochester, New York, and her sister, Miss Mary Agnes Gleim, Christmas decorations, including Oregon holly, still adorned the reception and dining rooms, to which California roses were added.

The guests present were Miss Anna B. Orton and her sister, Miss Amie Cecilia Runney, Miss Anna E. Gilbert, Miss Jennie M. Deyo, Miss Mailliard, Miss Josephine R. Russell, Mrs. Bradshaw Trotter, Miss Dorothy Conner and Miss Isabel Nichol of Pasadena, Miss Gertrude Williamson and Miss Jean Shields of Glendora, Mrs. Daniel Taylor, Miss Potter and Miss Shafter of Sierra Madre.

Mrs. Tracy G. Dunning presided at the tea table, and Miss Cynthia Hull, Miss Gertrude Bandy and Miss Ruth Grant acted as aides.

### NOTICE OF AWARD OF CONTRACT.

Pursuant to statutes and to the Resolution of Award No. 353 of the Board of Trustees, also known as the City Council of the City of Sierra Madre, California, adopted December 27th, 1927, directing this notice, notice is hereby given

that the said Board of Trustees, in open session on the 27th day of December, 1927, opened, examined and publicly declared all sealed proposals or bids offered for the following described street work, to-wit:

(a) That portion of AUBURN AVENUE between a line drawn across said Auburn Avenue, distant 45 feet Southerly from and parallel with the Southerly line of that portion of Carter Avenue lying West of said Auburn Avenue, prolonged Easterly across said Auburn Avenue, and the most Northerly line of said Auburn Avenue, as said Auburn Avenue is described in the Deeds of Dedication thereof, for street purposes, recorded in Book 7039 Page 73, and Book 6774, Page 172, Official Records of Los Angeles County, State of California, including all intersections and terminations with intersecting streets and avenues, to be improved by certain grading and regrading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, and reinforced concrete culverts, for said work, heretofore adopted and hereinafter referred to.

That the grade to which the work hereinbefore described on said portions of Auburn Avenue, Carter Avenue and Hermosa Avenue shall be done and the improvements made, shall be different from the Official Grade which has heretofore been formally established and said different or new grade shall be that shown on Improvement Plans and Profiles Nos. 200, 252, 265, 266 and 268, on file in the office of the City Engineer of the City of Sierra Madre, to which said Plans and Profiles reference is hereby made for the description of such grade.

All of the work aforesaid shall be done in accordance with and to the grade shown on Improvement

Plans, Profiles and Cross-sections numbered 200, 252, 265, 266 and 268, on file in the office of the City Engineer of the City of Sierra Madre, and in further accordance with General Specifications No. B-10, and Special Specifications for said work, on file in the office of the City Clerk of said City of Sierra Madre.

(b) That portion of CARTER AVENUE, between a line distant 21 feet Easterly from and parallel with the Easterly line of Elm Street, prolonged Southerly across said Carter Avenue, and the Westerly line of said Carter Avenue, including all intersections and terminations with intersecting and terminating streets, avenues and alleys, to be improved by certain grading and regrading, removal of certain oiled surface pavement, and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, a reinforced concrete culvert, including laterals, lateral intakes, and all appurtenances thereto, and a cement pipe storm drain, including reinforced concrete intake and all appurtenances thereto, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

(c) That that portion of HERMOSA AVENUE, between the Northerly line of Carter Avenue and the Westerly line of Auburn Avenue, including all terminations with said intersecting avenues, be improved by the removal of certain oiled surface pavement, certain grading and regrading, and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, and concrete gutters, and also by the furnishing and installing of certain four (4) inch steel pipe, with all appurtenances thereto for supplying and distributing a domestic water supply, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

(d) That ELM STREET, between Carter Avenue and Auburn Avenue, including terminations with said intersecting avenues, be improved by certain grading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, and by the furnishing and installing of

MINIATURE PAINTER  
223 West Laural Avenue

F. J. BERGREN  
PAINTING  
CONTRACTOR  
Office: Black 156  
46 Victoria Lane

Ella Shepard Bush

MINIATURE PAINTER  
223 West Laural Avenue

Rental reasonable. For terms  
and dates apply to  
R. R. Hartman, 25 N. Baldwin.

BANQUETS  
and Dances  
Beautiful Quarters  
in New Masonic  
Temple

Dependable Meats  
Dependable Markets  
Dependable Men

Our re-emphasized  
guarantee to  
you of  
COMPLETE  
SATISFACTION  
enables you to  
completely  
depend upon  
OUR  
Dependability!

Leg o' Lamb, lb....33c  
Shoulder  
o' Lamb, lb.....25c  
Pork Chops, lb.....30c  
Eastern Bacon, lb...31c  
—Whole or Half—  
Frankfurters, lb...22c  
Eastern  
Kraut, 2 lbs.....15c  
Sauer Kraut is acclaimed one of  
the aids to keeping well!

Here is heralding  
which meaningfully should be heard;  
DEPENDABILITY is "Chaffee's"

Nineteen Twenty-eight Watchword.  
With our Patrons in mind this

is the thought that occurred:

PROVEN DEPENDABILITY is of  
greater value than anything that  
could be offered!

Quality---Service

DEPENDABILITY  
is  
Our 1928 Watch-  
word

Dependable Meats  
Dependable Markets  
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33 North Baldwin—In a Safeway Store

All Chaffee's Mks Owned and Operated by H. G. Chaffee Co.

certain four (4) inch steel pipe, with all appurtenances thereto for supplying and distributing a domestic water supply, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

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(f) That portion of HERMOSA AVENUE, between the Northerly line of Carter Avenue and the Westerly line of Auburn Avenue, including all terminations with said intersecting avenues, be improved by the removal of certain oiled surface pavement, certain grading and regrading, and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, and also by the furnishing and installing of certain four (4) inch steel pipe, with all appurtenances thereto for supplying and distributing a domestic water supply, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

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(h) To construct 6" concrete gutters, for the sum of, per square foot, Twenty cents (\$0.20).

ITEM (i): To construct 8" concrete gutters, for the sum of, per square foot, Twenty-five cents (\$0.25).

ITEM (j): To construct a reinforced concrete culvert including intakes, outlets, laterals and all appurtenances thereto on the Westerly side of the intersections of AUBURN AVENUE and CARTER AVENUE, complete for the sum of, (lump sum) Six hundred ten dollars and twenty cents, \$610.20.

ITEM (k): To construct a cement pipe storm drain, including reinforced concrete intake and all appurtenances thereto, at a point on the Southerly side of CARTER AVENUE, approximately 525 feet Westerly from Auburn Avenue, complete for the sum of (lump sum) Forty-five dollars (\$45.00).

ITEM (l): To furnish and install 4" steel pipe and all appurtenances thereto, on portions of HERMOSA AVENUE and ELM STREET, for the sum of, per linear foot, Ninety-nine cents (\$0.99).

Dated at the office of the City Clerk of said City of Sierra Madre, California, December 29th, 1927.

L. DIETZ,  
City Clerk of the City of  
Sierra Madre, California.

## Interesting News Notes from Sierra Madre Canyon

Harvey Slocum, superintendent of construction, Bradley R. McCall, resident engineer and A. B. Collins, engineer in charge of the survey deserve great credit for the rapid progress made on the dam which is now nearing completion at the upper end of Woodland Drive. The structure already looms up a massive piece of solid masonry which, when finished, will reach to a height of eighty-five feet. It now stands within about fifteen feet of its completed height and it is estimated that from two to three weeks will probably be required to finish the work.

Canyon residents and property owners, as well as those owning property lying below the Canyon, can now feel assured of adequate protection from future cloudbursts and excessive rains. Residents, with the aid and cooperation of the City Trustees, are now anxious to push to completion the project for good roads in an effort to match the splendid work of the County Flood Control Commission in providing for this section a dam and substantial walls along the stream channel. Property values will thus be increased and the Canyon made a more attractive spot for visitors and home seekers.

On Monday night Mr. and Mrs. C. F. Ishoy entertained the following guests at their home "Robins' Inn": Mr. and Mrs. Victor Nielsen, Mrs. Nora Kieting, Harold Sales, of Monrovia, Ralph Montrose and John Hetzel of Los Angeles. Cards furnished the diversion of the evening. Mr. Hetzel won high score and Mrs. Kieting was awarded the consolation prize. At midnight a Danish lunch was served by the hostess.

Last week Mr. and Mrs. Ishoy and children spent the Christmas holiday with Mr. and Mrs. H. Petersen, prominent musicians of Monrovia.

Mr. and Mrs. A. M. Scott and Mrs. Scott's son, Jack Ransom, were house guests of Mr. and Mrs. S. J. Babcock in Santa Ana on New Year's eve, remaining until Sunday morning when they spent the day driving to Newport Beach, Laguna Beach, Dana Point and San Juan Capistrano, returning home for the rose parade on Monday.

Mr. and Mrs. Steven Petsel, of Sturtevant Road and Mrs. Leo Stork, of Altadena, joined honors in celebrating their birthdays at the Petsel home on Friday evening. The time was pleasantly spent in games and music after which a large cake decorated with candles was cut by the hostesses. The guests included Leo Stork, Patricia and Bobbie Stork, Dorothy and Lorraine Petsel.

On Monday Mr. and Mrs. Leo

Stork, Mr. and Mrs. Fred Parsons, of Altadena, and Mrs. J. C. of Minnesota, were guests of Mr. and Mrs. Steven Petsel for the day. The entire party drove to Pasadena for the Tournament of Roses parade after which a picnic luncheon was served under the trees in the Petsel yard upon their return.

Mr. and Mrs. E. A. Anderson spent New Year's eve in Los Angeles where they met their daughters and sons-in-laws Mr. and Mrs. J. H. Burke and Mr. and Mrs. H. B. Paisley. After dining in Hollywood the party attended the Orpheum. On Monday they met again in Pasadena and enjoyed the floral parade together.

Mr. and Mrs. James W. Patterson, prominent undertakers of Long Beach, drove to Pasadena Monday to attend the Tournament of Roses parade. After the parade they spent the afternoon in the Canyon where they enjoyed a picnic dinner under the trees. Accompanying Mr. and Mrs. Patterson were their daughter, her husband and children Mr. and Mrs. R. B. Snively, Wilbur and Virginia Snively, and Mrs. Patterson's niece, Mrs. Mark Ketcham, Mr. Ketcham, and son Derrill of Shenandoah, Iowa.

Mrs. Frances H. Burton has returned to her home, Linger Long after spending the Christmas holidays in Venice. Mrs. Burton expects to remain permanently in the Canyon.

Mrs. Ida Freeland, of San Jose, spent the past three weeks visiting her brother and sister-in-law, Mr. and Mrs. W. B. Corum, at their home on Sturtevant Road, returning to her home in the northern city on Saturday.

Mr. and Mrs. William Tell Burkhardt, who recently disposed of their property in the Canyon, moved to their new home at 1150 Lawrence Avenue, Sierra Vista, on Thursday. Mr. and Mrs. Burkhardt have always taken an active interest in the affairs of the community and will be missed by their many friends here.

Miss Grace J. Young, teacher in the Santa Monica High School, entertained a party of friends in Virge Inn Cottage from Saturday until Monday.

On Friday evening Mrs. Ella A. Cadmus entertained with a birthday dinner in honor of her daughter Miss Laura Estelle Cadmus. Table decorations were in pink and a cake lighted with candles was cut by the guest of honor. Later a musical program was enjoyed by the guests who included Mr. and Mrs. Clarence L. Virgin, Mrs. Nettie J. Forrest, John Y. Ayer and William A. Thomas.

## USED TIRE SNAPS

We have two good, used 30x5.25 tires and tubes for sale at a very reasonable price. Drop in and see them, if you can use that size.

## Wistaria Service Station

ROY H. PICKETT, Proprietor  
52 North Baldwin

Blue 64

## CHICKEN PANTRY

3608 Foothill Blvd.

(Between Sierra Madre and Lanianda Park)

## 100 R.I.R. Friers SPECIAL Friday and Saturday

Direct from our own farm,  
all cleaned and dressed.

Hours 9 a. m. to 11 p. m.

George A. Hart, Long Beach attorney, and his family, occupied their cottage "Hart's Desire" over the weekend.

### NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MORTGAGE

No. 213932

In the Superior Court of the State of California in and for the County of Los Angeles,

ALBERT J. KEASEY and COQUESE E.

KEASEY, Plaintiffs,

vs.

E. P. JAMES, et al., Defendants.

Under and by virtue of an order

of sale and decree of foreclosure and sale

issued out of the Superior Court of

the State of California, in and for the

County of Los Angeles, on the 10th day

of December, 1927, in the above entitled

action, wherein the above named plaintiff

sought judgment and decree of fore-

closure and sale against RICHARD D.

JOHNSON and BERLIE JOHNSON,

Defendants, on the 15th day of January

1927, for the sum of Six Thousand One Hun-

drred Ninety-three & 12-100 dollars gold coin

of the United States, which said judg-

ment and decree was on the 9th day of

November, 1927, entered and recorded in

Judgment Book 667 at page 78, et seq.

to which judgment and decree reference

is hereby made), I am commanded to

sell at public auction all the following

described premises, lying be-

tween the County of Los Angeles, State of

California, and bounded and described as

follows:

The East 51 feet of the West 102

feet of Lot 28 of Altadena, Map No.

3 in the County of Los Angeles, State of

California, described as follows:

EXCEPT the North 627 feet there-

of being a panel of land 51 feet

in width by approximately 126.60 feet

in depth. The panel of land is de-

scribed as No. 17 on Map filed in

Book 16, Page 16, Record of Surveys

55 of Maps, in the office of the

Recorder of Deeds, to-wit:

That portion of Lot Four Hundred

(400) of Tract Number Twenty-four

Hundred Fifty-six, Sheet No. 3, in

the City of Sierra Madre, County of

Los Angeles, State of California, as

shown on map recorded in Book 31 page

55 of Maps, in the office of the

Recorder of Deeds, to-wit:

That portion of Lot Four Hundred

(400) of Tract Number Twenty-four

Hundred Fifty-six, Sheet No. 3, in

the City of Sierra Madre, County of

Los Angeles, State of California, as

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the City of Sierra Madre, County of

# FIRE FLAMES

January first has come and gone, we now wish you a profitable Washington's birthday. This is a poor way, but one way to commence the Fire Flames into the New Year. The fireboys have had a very pleasant past year and by all indications, the following year will be just as pleasant, unless, of course, our engineer, Pete should get married or H. A. Thew should find a real hair tonic—Tom Schwartz, a radio without static—Milton Steinberger a New Ford—Jim Heasly a larger Firemen Fund—Bob Babbitt a big business—George Norris a new wrestling partner, and the rest of the members an ear for music.

I hope you saw the Tournament of Roses parade at Pasadena on Monday. The parade in general was very good and the judges may have been correct in awards regarding the prizes, but I hope the good people that assisted in the decoration of the Sierra Madre float will not feel that their efforts were of no avail. I can sincerely say that the float was gorgeous and the workmanship or "womanship" was faultless. We people who were not around at the time of preparation of this float can only thank the workers for their strenuous efforts to complete the work in time for entrance. Some of the decorators were up practically the whole night and worked hard by pinning each flower securely to the framework arranged. After witnessing the magnificence of the structure and realizing the work in connection thereof, one who has Sierra Madre at heart can't help but have a guilty feeling that he was somewhat negligent, if he or she had no part in the entrance of this float in the world renowned rose parade. Standing among strangers I know that Sierra Madre was introduced by the float to many people. In fact I heard very many favorable comments on the Viking representation by Sierra Madre. I learned later that a great many of these people were new comers from the east and I'm sure that they know there is a Sierra Madre now.

But—who the heck ever left Lou Karger in the bottom of that boat float? Well as bad as it was, I'm glad the firemen were represented. Some of these mentioned admirers of our float were anxious to know where we discovered all the handsome oarsmen. Naturally I informed them that the climate of Sierra Madre was responsible for this and I wouldn't be surprised that we may have an influx of newcomers to our town very soon.

We were over to see the new City Hall today and although I am interested in the whole building, the firemen's quarters are coming into shape in fine style. The old truck has been returned from the American La France repair and paint shop and certainly looks fine, all painted and polished. The Fireboys are very grateful for this. With a nice clean "stall" to keep it in and appropriate surroundings, the boys will be greatly encouraged to keep it in polished appearance. The quarters above will be a wonderful inducement to keep interest aroused and capable membership. The furnishing committee (accompanied by Tom Tyler) were taken to an upholstering manufacturer today and were presented with prices on the required necessities for furnishing the room. All we need now is the money. Some time in the very near future we expect to have a card party at St. Rita's auditorium. These good people have offered the use of their auditorium for this purpose, without charge beyond light and fuel. How's that for a spirit, boys?



TITUS

"I count the day as lost during which I have granted no favor."

DECOROUS conduct raises the plane of service and emphasizes the reverent respect that should be part of the ceremony. With tactful understanding we supervise each memorial occasion.

**Ray A. Grant**  
FUNERAL DIRECTOR  
Main 93  
201 West Central

## Huge Sum to Be Spent On Local Lights

Edison Company Makes Big Appropriation for This District

Service of Lighting Company To Be Increased by Improvements

"Three hundred thousand dollars is to be spent during 1928 by the Southern California Edison company for extension and re-inforcement of the electric distribution system in the Monrovia district, of which Sierra Madre is a unit," said District Manager Fred Schwartz today, upon receipt of information from H. H. Ballard, executive vice president and general manager of the company, advising him that his recommendations for appropriation had been approved.

"In addition to this sum, which is to be spent for actual construction work in this district, Monrovia's proportion for generation and transmission equipment will amount to \$495,600," explained Mr. Schwartz, "making a total in excess of \$775,000 to be spent by the Edison company to provide adequate electric service for our territory. This is part of the total construction budget of \$32,091,000 to be spent by the company during 1928."

The Monrovia district includes the towns of Arcadia, Sierra Madre, Temple, Duarte, South Santa Anita and the intervening territory. The business in this district shows a substantial increase, which justifies this generous appropriation to keep pace with the additions which the company always makes to provide for present and future demands for service.

### FLORENCE

"The Girl from Chicago," one of the best melodramas of the generation, is now winning applause at the Florence Theatre. Conrad Nagel and Myrna Loy are at the head of a cast including many famous screen names. It has to do with the adventures of Mary Carlton, a Southern girl, who comes north to save her brother from the gang thru whose scheming he has been sentenced to death.

### THE STRAND

The latest fad of the Hollywood film players is having a "secret ranch" located within a few hours' drive of Hollywood, and Barbara Worth, Universal's charming featured player, started the custom by establishing one in the San Fernando Valley, the location of which is unknown to any of her friends. Miss Worth is now appearing with Reginald Denny in "On Your Toes" at the Strand Theatre.

### THE COLORADO

First National's great production "The Shepherd of the Hills" is the next attraction to be shown at the Colorado Theatre. Alex B. Francis, star of many roles, gains new renown as the man "The Shepherd of the Hills," who does his best in the world. Molly O'Day has the leading feminine role.

### THE RAYMOND

Internationally famous sawdust artists have been banded together for one of the greatest indoor circuses ever stayed, to be presented by Fanchon and Marco at the Raymond Theatre this current week. A complete circus, from

## University to Start Survey Of Arboretum

Engineering Department to Send Fifteen Students to Do the Work

Fifteen men from the University of Southern California will arrive in Sierra Madre Saturday morning to start a survey of Bailey Canyon, in the interest of the Arboretum. The men are from the engineering department of the university, and are under the supervision of R. M. Fox, head of the department.

They will co-operate with R. W. Buck, of the city engineering department, and Arthur Johnson, who have already done some work in the canyon.

Mr. Fox recently wrote to Mr. Humphries, secretary of the Sierra Madre Botanical Society, assuring him that he was greatly interested in the Arboretum project, as started by the society, and that he would see to it that some of the students started the necessary survey shortly after the first of the year.

It was necessary to make the survey and to get the lay of the canyon before further planting could be done, particularly several hundred palms which have been given by the Bassett and Washburn Nurseries.

LOST: Spaulding tennis racket, Wednesday evening. Finder please call Black 99. n14\*g

LOST: From car, football. Finder please call Blue 56. n14\*g

NOTICE INVITING BIDS FOR FURNISHING LAP-WELDED STEEL PIPE, HYDRANTS, GATE - VALVES, FITTINGS AND APPURTENANCES, AND FOR TRENCHING, EXCAVATING AND BACK-FILLING, AND FOR LAYING AND INSTALLING PIPE, HYDRANTS, GATE - VALVES, FITTINGS AND APPURTENANCES IN THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the City Clerk of the City of Sierra Madre, California, until 7:30 o'clock p. m. of Tuesday, January 24, 1928, for furnishing

### COLD SEASON

WE don't need to tell YOU that this is the COLD season because the CHANCES are that you HAVE one yourself and ARE neglecting it just LIKE about ninety-nine OUT of every hundred OTHER people do, and it MAY be only a cold but IT'S mighty easy for a COLD to go from that STAGE to a bad cold—SO remember that we HAVE 47 varieties of COLD busters and cough REMEDIES here at our STORE of which we RECOMMEND our Cherry BARK Cough Syrup and ELEVEN others—DON'T FORGET that neglecting A COLD is like throwing AWAY a lighted match—it may go out and it MAY start something.

material, trenching, laying and installing approximately 2,400 linear feet of two (2) inch, four (4) inch, six (6) inch and eight (8) inch Pipe Lines, including hydrants, valves, fittings and appurtenances, on portions of Auburn Avenue, Carter Avenue, Hermosa Avenue, and Elm Street, in the said City of Sierra Madre, according to plans and specifications prepared by the City Engineer of said City, and adopted by the Board of Trustees of said City, on the third day of January, 1928, said plan being on file in the office of the City Engineer, and the said specifications being on file in the office of the City Clerk of the said City, and which said plans and specifications are hereby referred to and made a part of this notice.

Said bids must be made on forms which will be furnished by the City Clerk of said City upon application, and shall be as follows:

Schedule "A," Furnishing pipe, hydrants, gate-valves, fittings and appurtenances.  
Schedule "B," Furnishing labor, material and equipment and to excavate and back-fill the trenches.  
Schedule "C," Furnishing labor and equipment to lay and install the pipes, hydrants, valves, fittings and appurtenances.  
Each bid shall be accompanied by a certified check or bond in the sum of five per cent (5 per cent) of the amount bid. This check or bond shall be made payable to the City of Sierra Madre, California, and shall be forfeited and become the property of said City, in case the bidder neglects or refuses to enter into a contract and furnish satisfactory bonds within ten days after the acceptance of his bid by the City.

All checks or bonds except that of the successful bidder will be returned upon demand after the awarding of the contract.

The successful bidder will be required to give a bond in the amount of twenty-five per cent (25%) of the contract price for the faithful performance of his contract, and a statutory bond for fifty per cent (50%) of the contract price for the payment of labor and materials.

Bidders may bid separately on any or all of the above items, and separate contracts may be awarded to different bidders on such separate bids.

The Board of Trustees reserves the right to reject any and all bids or any bid for any separate part of said work as above segregated.

By order of the Board of Trustees, also known as the City Council, of the City of Sierra Madre, California, made at a regular adjourned meeting of said board January 3, 1928.

L. DIETZ,  
City Clerk of the City  
Sierra Madre, California.

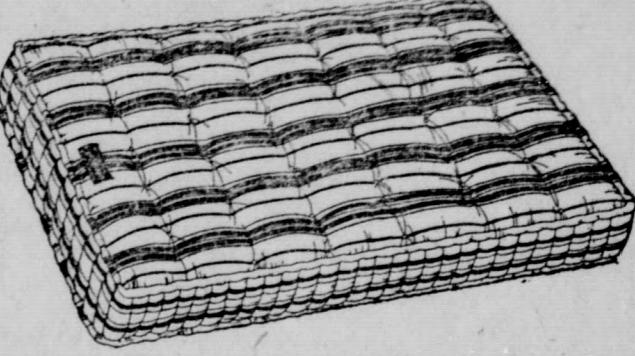
14:15 Blue 111

FRENCH, GERMAN or ITALIAN Lessons by experienced teacher.  
Miss Evelyn Hudson  
Sierra Madre Hotel

TYPEWRITERS  
All makes sold, rented, repaired,  
Parker Typewriter Co.  
178 E. Colorado  
PASADENA  
Woodson Jones, Sierra  
Madre Agent

Gordon R. Brooks  
New York Life  
Insurance Co.  
Office S. M. Hotel Bldg.  
Tel. Red 48 Res. Blue 111

## In America's finest homes



TRIM edges and smart box lines! Perfect buoyancy! Supreme comfort! The Beautyrest Mattress—selected by society leaders and prominent women!

Simmons makes the Beautyrest with 810 tiny coils buried in cotton felt. At its reasonable price, a wise investment.

**TOM TYLER**

Sierra Madre Furniture Co.

Blue 219

**SIMMONS**  
*Beautyrest Mattress*  
BUILT FOR SLEEP



**Start Right in 1928  
BUY EDISON STOCK**

MAKE 1928 the most prosperous year you've ever experienced. Start right! Buy yourself some shares of Edison 5 1/2% Preferred Stock with that Christmas money you received. Or take your January interest money and use it as the first payment on a block of this high grade investment security.

It is amazingly easy to purchase Edison Stock. \$5.00 down payment and \$5.00 per month will buy four shares for you. \$10.00 down and \$10.00 per month will pay for eight shares.

Let us tell you more about this plan of paying for Edison Stock out of each month's pay envelope.

For a Safe and Permanent Investment

**EDISON 5 1/2% PREFERRED STOCK**  
(Authorized by the Railroad Commission of California)

**\$24.25 per Share**  
for either Cash or on the Installment Plan

**YIELD: Approximately 5.67%**

**SOUTHERN CALIFORNIA  
EDISON COMPANY**  
Owned by Those it Serves



Investigate for yourself and you will find that the laundry does it best. Laundry washed clothes are cleaner. Laundry washing costs less. Phone us today.

**Monrovia Laundry**  
727 South Myrtle Ave.  
MONROVIA, CALIFORNIA  
SIERRA MADRE, Green 85  
Launderers Dry Cleaners

### At Pasadena's West Coast Theatres

#### RAYMOND

Richard Dix in "The Gay Defender"  
FANCHON AND MARCO'S "CIRCUS IDEA"  
Children's Matinee Saturday 12:30; all Children, 10c

#### COLORADO

Harold Bell Wright's  
"The Shepherd of the Hills"

#### STRAND

NOW PLAYING  
Reginald Denny in "On Your Toes"  
STARTS SUNDAY  
"OLD IRONSIDES"

#### FLORENCE

MYRNA LOY  
in  
"The Girl from Chicago"